



2023 ASCCA ANNUAL TRAINING CONFERENCE

TO ELEVATE & UNITE
AUTOMOTIVE
PROFESSIONALS
& GIVE THEM VOICE

SEPTEMBER 8-9, 2023



EXHIBITOR PROSPECTUS

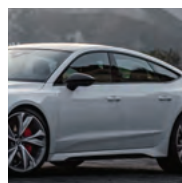


CROWNE PLAZA
COSTA MESA

3131 BRISTOL STREET
COSTA MESA, CA 92626



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940



EXHIBITOR SCHEDULE

FRIDAY SEPTEMBER 8, 2023

3:00 PM – 5:30 PM:
EXHIBITOR LOAD IN

6:00 PM – 7:30 PM:
WELCOME RECEPTION

SATURDAY SEPTEMBER 9, 2023

7:00 AM – 3:45 PM:
TABLETOPS OPEN

3:45 PM – 5:00 PM:
BREAKDOWN

LOCATION

Crowne Plaza Costa Mesa
3131 Bristol Street Costa Mesa, CA 92626
714.557.3000

Rate - \$159.00/night (Plus Taxes and Fees)
Reservations Deadline: Friday, August 18, 2023

Be sure to book your hotel room via this link, www.crowneplaza.com/costamesaoc and use the Group Code: ASC under "Rate Preference" or by phone in order to be given the discounted rate. If you call the hotel, tell the hotel representative that you are attending the ASCCA Annual Training Conference to receive the group rate.



Staying in guest rooms at the official meeting hotel not only puts you in the center of the action, it also helps ASCCA meet its contracted number of rooms with the hotel. Meeting the contracted room block prevents ASCCA from owing the hotel money later, which ultimately keeps costs to attendees as low as possible in future years.

DISCLAIMER:

We strongly encourage you to make hotel reservations for the educational conference directly with the official host hotel, Crowne Plaza Costa Mesa Orange County. Please be cautious and aware that any solicitation you receive regarding housing services is coming from a third-party company that is not endorsed by or affiliated with ASCCA in any way. Room reservations made on your behalf by an outside company may not be guaranteed. ASCCA is not responsible for any reservations made outside of the official hotel block.

2023 ASCCA ANNUAL TRAINING CONFERENCE SPONSORSHIP OPPORTUNITIES

SIGN UP BEFORE APRIL 14TH TO RECEIVE A 10% DISCOUNT OFF YOUR SPONSORSHIP OR EXHIBIT PACKAGE.

Becoming a sponsor is a great way to show your support of the association and the educational opportunities that the association provides to its members.

Sponsorship Level	Diamond \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Exhibitor Member \$1,000 Non-Member \$1,250
Educational Conference Exhibit Space 6' - Table Top 2 Chairs & Waste Basket	X	X	X	X	X
Event Sponsor with Logo Recognition for:	Welcome Dinner & Video/Speech	1. AV Sponsor - Logo on all screens between sessions 2. Wi-Fi Sponsor - Password available at your booth 3. Lunch Sponsor - Logo displayed at Lunch	Bag Sponsor Badge Sponsor	Coffee Sponsor	
Registrations included	6	5	4	3	2
Recognition in Marketing Materials, Conference Signage and Program, Annual Meeting Website, E- Newsletter Following the Training Conference	Logo	Logo	Logo	Logo	Listing
Conference Bag Insert	X	X	X	X	NA

Looking to exhibit at this year's conference? ASCCA has table tops available for vendors during the Training Conference. Exhibit tables will be 6-foot, draped, with two chairs and a waste basket. You will also be listed in the conference materials as an exhibitor.

TABLETOP PRICE:

Member - \$1,000

Non-Member - \$1,250

**Pricing includes two tickets to the full conference.*

EXHIBITOR CANCELLATION POLICY:

If an exhibitor is unable to occupy and/or use the exhibit space contracted for and should that exhibitor notify ASCCA in writing on or by August 4, 2023, all fees paid by exhibitor, less a processing fee of \$250 of the net contract price, will be refunded. No refund of any fees will be made if notice is received after August 4, 2023.

COVID & SAFETY MEASURES:

ASCCA is working with the team at the Crowne Plaza Costa Mesa Orange County to ensure that our exhibitors can conduct business in the safest possible environment. We are monitoring CDC Guidelines and reserve the right to relocate booths and meeting space. ASCCA will have a full list of guidelines closer to the meeting.

FOUNDATION & SUPPORT

STUDENT SUPPORT

ASCCA and the ASC Educational Foundation support student's education and introduction into the automotive service industry. We are seeking donations to help sponsor students seeking to attend the Annual Training Conference (ATC) event. A donation of \$199 dollars will sponsor the entire registration for one student. Your opportunity to donate is located on the registration form.

ASC EDUCATIONAL FOUNDATION FUNDRAISING

Donations are being accepted for a Silent Auction to help support the ASC Educational Foundation (ASCEF). The Silent Auction will take place on Saturday evening. Email Natalie Perry about donations at nperry@amgroup.us. Be sure to join us!

The ASCEF was founded to support and encourage technical education and training for the automotive industry through scholarships, endowments, career development and other Industry inspired programs. Last year alone the ASCEF was able to award sixteen (16) scholarships to help students pursue a career in the automotive service industry. Proceeds from the silent auction will help us support more students!



EXHIBITOR TERMS & CONDITIONS

A. General Agreement: The undersigned hereby applies for tabletop exhibit space as indicated, for the use at the ASCCA Conference held September 8-10, 2023 at the Crowne Plaza Costa Mesa Orange County, CA.

We understand that space will be assigned on a first come, first serve bases, as explained in the Exhibitor Prospectus. **PRIORITY ASSIGNMENT WILL BE GIVEN TO THOSE OUTLINED ACCORDING TO SPONSORSHIPS.**

It is understood that ASCCA may revoke this contract at any time if it determines, in its sole discretion, that the products and services we intend to exhibit are not suitable if appropriate. It is also understood that in some cases we may be allowed to continue exhibiting as long as items deemed inappropriate by ASCCA are removed.

We understand the aforementioned rate includes use of exhibit space, in accordance with the Exhibitor's Prospectus. This rate includes use of exhibit space on Friday, September 8, 2023 to Sunday September 10, 2023.

B. Set-up: Exhibitors may set up displays on Friday, September 8th at 3pm. Exhibitors must be completely set up by 5 p.m. on Friday, September, 8th.

C. Exhibit Hours: (Subject to Change)
Friday, September 8, 2023 • Saturday, September 9, 2023

D. Dismantling: All displays must be removed and the exhibit area cleaned starting at 5pm on Saturday.

E. Display Rules:

- Exhibitors will be provided with a 6' long draped table, two chairs and a trash can.
- Size restrictions – Exhibitors are not permitted to have displays which exceed their designated space. Aisles must be kept clear; no items may block or narrow aisles, by order of Fire Marshal. Any items that do block aisles will be removed.

F. Special Requirements: Exhibitors must contact the hotel to order electricity. There will be an additional fee charged by the hotel. If you have any other special requirements, such as free-standing displays, or any questions, please call ASCCA Headquarters.

G. Shipment of Materials: All shipping charges are the responsibility of individual exhibitors. Once registered as an exhibitor, all materials should be sent labeled as follows:

Crowne Plaza Costa Mesa
GUEST: [your name]
C/O: ASCCA Conference
3131 Bristol St,
Costa Mesa, CA 92626

H. Security: Exhibitors will be responsible for their own displays at all times. Valuable items should not be kept in the Exhibit Hall. The Exhibit Hall will be locked during evening hours; however, ASCCA is not responsible for lost or stolen items.

I. Outside Events: As a courtesy to all exhibitors, hospitality suites hosted by exhibitors and private parties shall not be permitted during the scheduled hours of the Exhibit Hall, ASCCA meetings or other ASCCA functions. Exhibitors scheduling private functions in conflict with official ASCCA events will jeopardize their participation in future ASCCA events. Exhibitors desirous of participating as an event sponsor should contact ASCCA in order to make arrangements.

J. Insurance & Liability: It is agreed that Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of Crowne Plaza Costa Mesa Orange County, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by negligence of ASCCA or Crowne Plaza Costa Mesa Orange County, Costa Mesa, CA, and its owners, servants, agents and employees. The exhibitor understands that neither ASCCA nor Crowne Plaza Costa Mesa Orange County, Costa Mesa, CA maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance. Furthermore, the Exhibitor may not permit anything to be done by their employees through which act the premises, property or equipment of Crowne Plaza Costa Mesa Orange County, Costa Mesa, CA, or other exhibits will be damaged. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc., in such a manner to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screws or other devices that would damage them. All space is leased and subject to these restrictions. Exhibitors will be held liable for damages in such violation(s).

K. Cancellation of Space: Cancellations must be made in writing. A refund, less a \$250 administrative fee will be assessed No refunds will be issued after August 4, 2023. Email Natalie Perry at nperry@amgroup.us.

AUTHORIZATION:

We agree to abide by all rules and regulations governing the ASCCA 2023 Conference as printed in the Exhibitor Prospectus Terms and Conditions.

Signature: _____ **Date:** _____

EXHIBITOR REGISTRATION FORM

Sign up before April 14, 2023 to receive a 10% discount off your sponsorship or exhibit package.

CONTACT INFORMATION

Company Name: _____ Contact Person: _____
 Contact Email: _____
(The Following Information to be printed in the Onsite Program)
 Street Address: _____ City, State: _____ Zip: _____
 Phone: _____ Cell: _____ Website: _____
 Company Category: _____

BASED ON YOUR PACKAGE PLEASE LIST THE NAMES AND EMAILS OF THOSE WHO WILL BE ATTENDING THE MEETING AS STAFF.

EXHIBITORS

ATTENDEE NAME: _____
 TITLE: _____
 EMAIL: _____
 ALLERGIES: _____

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 TITLE: _____
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ADDITIONAL EXHIBITOR BADGES:

\$199 for Members • \$249 for Non-Members
 Rates will increase to \$234 and \$284.

EXHIBITOR SPACE/PAYMENT

Exhibit Amount: \$ _____
 Additional Badges: \$ _____
 Sponsorship Level: \$ _____
 Sponsor a Student _____ X\$199 = \$ _____
 Total: \$ _____

Sponsorship Item: _____

Payment Information:

Circle One:

MasterCard • VISA • Discover • American Express

Credit Card Number: _____

Exp Date: _____ Security Code: _____

Name on Card: _____

Billing Address: _____

City: _____

State: _____ Zip: _____

Signature: _____

Payment is due in full at the time of registration.

Contact:

Email completed forms, questions
 or concerns to Natalie Perry,
 ASCCA Events Manager at
nperry@amgroup.us

One Capitol Mall, Suite 800
 Sacramento, CA 95814

800.810.4272

info@ascca.com • www.ascca.com